



THE BOOK OUTFITTER

FAQ

Why do your basic models not come with a face?

Our photography service is meant as a subset of our book cover design service. Keeping our basic models faceless allows us to use them as blank canvases for all of our book covers and photoshoots. This means we can maintain our prices affordable, while offering bespoke characters on our custom book covers.

I am a designer looking for a custom photoshoot. Can I order photos without ordering a cover?

Yes. However, you will have to purchase the raw images as they are not included in the base price. Please note: raw images with basic models will be faceless.

Why does the basic package only come with one pose? What if I want options?

Because this service is meant as a subset of our cover design service, the basic package only comes with one pose because only one is necessary for a cover. We are able to determine, based on the other aspects of your cover, which pose would be best and we offer five image options of the same pose for you to choose from. Other poses are available for purchase for those who are looking to create a series or for anyone who wants other pose options to choose from.



SO YOU WANT A CUSTOM PHOTOSHOOT?

POSES

The base price includes one pose. You can choose which pose you want or allow us to decide which would be best for your cover. We will provide you with a selection of five photos, all different variations of the same chosen pose, from which you may choose the photo you prefer to use on your cover. Extra poses (each with five photos) will incur an extra cost. Extra poses are ideal for series continuations, but are not necessary for standalones.

CLOTHING AND COSTUMES

The photoshoot base price includes one basic costume, which can be created from any of the included pieces. Basic clothing items and some props and accessories are included in the base price. Please refer to back side for list of included pieces. Photoshoots with more than one costume or unlisted pieces are subject to extra fees.

MODELS

The Book Outfitter provides two basic models included in the base photoshoot price: a female and a male. The basic models are body-only and a face swap with a stock photo will be carried out on the final cover to match your requested character. Body shape, color and size may also be altered in post-production at client's request. Other models (with face) may be requested for an extra fee.

LICENSING

Every photo purchased from The Book Outfitter photoshoot and used in a cover includes an Extended License. The raw image files are not included, but may be purchased under a Standard License. Should you require an Extended License for the raw image file, this may also be purchased for an extra fee. The Book Outfitter retains the rights to all images, and raw image files may not be resold.

EXCLUSIVITY

All photos taken in your photoshoot that are used on your cover are **exclusively** yours. No one else will have the same photo that is used on your cover. Other photos may be used in other material by The Book Outfitter, but you may purchase the exclusive license to all photos within a photoshoot for an extra fee.

PRICING

BASIC PACKAGE

Base Price	\$50
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Includes:

- Basic Model (No Face)
- Basic Costume Pieces
- One Pose
- One Outfit
- Extended License (if used on cover by The Book Outfitter)
- One Exclusive Image (if used on cover by The Book Outfitter)
- Option to select from five photos

PHOTOSHOOT VARIATIONS

Extra Pose	\$5
Extra Outfit Change	\$20

PHOTOS AND LICENSING

Raw Image (Standard License) - Non-exclusive	\$5
Raw Image (Standard License) - Exclusive	\$20
Extended License for Raw Image	\$70
Exclusive Photoshoot License	\$150

MODELS AND COSTUMES

Deluxe Model	\$40
Custom Costume	Varies

COSTUME

BASIC PIECES

- Black/White T-Shirt
- Black/White Tank Top
- Black/White Long Sleeve Shirt
- Black/White Dress
- Button-Down White Shirt
- Denim Pants
- Denim Shorts
- Denim Skirt
- Black/White Skirt
- Dark-Colored Business Suit
- Black/White Leather Jacket
- Black/White Sweater
- Black/White Sneakers
- Black/Nude Heels
- Black/Nude Stockings
- White Knee-Length Stockings

PROPS & ACCESSORIES

- Sword
- Gun
- Knife/Dagger
- Sunglasses
- Purse
- Tie
- Rope
- Book
- Red/Black Cape
- Scarf
- Masquerade Mask
- Hat

Custom costume requests are possible, but may incur an extra cost if they must be purchased. This cost will be disclosed to you in advance and must be paid for before the purchase of any costume item. Occasionally, we may already have a piece in stock that matches what you are looking for. Please contact us to ask about costume availability.

